

PROGRAM OUTCOME

DEPARTMENT OF M.COM

M.Com (Masters of Commerce) as the name suggests make a student earn mastery over Commerce. It teaches higher-level concepts in the domain of Commerce by providing two broad areas of specialization viz Accounting & Finance and Management & Marketing. The specialization allows students to earn their expertise in the areas like Marketing, HR, Finance, Accounting, Accounting Standards, Ethical Values and norms. The Syllabus too is well structured and aims at providing the students with the maximum knowledge from every subject. The subjects are properly planned in each semester. They are also re-considered and revised in regular intervals to incorporate the necessary up gradations as required. Also, Guest Lectures and Special Talks are organized to help students develop practical knowledge on the varied areas of Commerce and Trade. Such initiatives are implemented to help students demonstrate their proficiency in commerce. The department aims at motivating the students to pursue various higher studies options like M.Phil, Ph.D, and MBA etc. Also, entrepreneurial minds are applauded and motivated via the course.

COURSE OUTCOME

M.COM 1ST SEMESTER

BUSINESS POLICY ANALYSIS (COM 1016)

The course, Business Policy Analysis, focuses on the concept of strategy formulation and implementation by exploring the functions and nature of general management. The course serves as an opportunity to develop skills for strategic thinking and analysis, leadership, communication, teamwork, and cross-functional integration. Students will express an ability to work effectively with others with the help of this course. Students will be able to understand and appreciation for the importance of the impact of globalization and diversity in modern organizations. Students will exhibit an ability to engage in critical thinking by analyzing situations and constructing and selecting viable solutions to solve problems.

FINANCIAL REPORTING ANALYSIS (COM 1026)

Encourage students to get solid understanding of management accounting concepts, procedures, and methodologies. to make the pupils aware of the need to become competent in managing control and decision-making. The primary conclusions drawn from financial analysis could be any of these choices: Whether and how much per share to invest in a business. Whether and under what conditions to lend money to a firm. How to finance it and whether to invest domestically in working capital or assets. The primary business discipline's current theory and practices will be understood by the students. Additionally, it enables individuals to demonstrate their aptitude for teamwork and leadership when making business decisions.

MARKETING POLICY ANALYSIS (COM 1036)

The paper discusses the fundamentals of marketing as well as how it is used in the modern world. Students gain a solid and useful understanding of how marketing functions through this study. The topic helps students understand the numerous ideas under marketing by taking into account the current national and worldwide marketing landscape. The report also offers a number of useful suggestions regarding marketing philosophies. Students are given an overview of all the facets of marketing, which aids in their understanding of its significance.

BUSINESS STATISTICS (COM 1046)

The successful completion of this course shall enable the students. Develop an understanding of the theory of probability and probability distribution, become aware of the concepts in sampling, sampling distribution and estimation. To understand the meaning and process of hypothesis testing including one sample & two sample tests. To appreciate the importance and application of non-parametric tests in hypothesis testing. To apply correlation & regression analysis including both partial & multiple correlation and regression in real life case situations using available software packages.

FINANCIAL MARKETS AND INSTITUTIONS (COM 1056)

After completion of the course the students will be able to understand and analyze how financial markets and instruments operate and how they can be used to achieve economic objectives. The course is based on the active learning about the Indian Financial System. It also demonstrates an awareness of the current structure and regulation of the Indian financial services sector. This course will provide an understanding of the functions, and operations of the financial markets and institutions operating in India. It explains the role of financial system on economic development. The course also provides a comprehensive overview and systematic evaluation of the mainstream markets of various financial instruments such as call money, bond, stock, derivatives and exchange rate.

M.COM 3RD SEMESTER

RESEARCH METHODOLOGY (COM 3016)

The course covers the various methods and instruments that researchers can use to conduct their research. From the beginning to the end, the students will be able to identify the general steps involved in designing a research study. The difficult questions that arise when choosing a research problem, a suitable research design, and carrying out a research project are identified and discussed in this course. Understanding and talking about the principles and practices of sampling, data gathering, analysis, and reporting is beneficial.

PROJECT MANAGEMENT (COM 3026)

The paper presents a good idea on projects. Starting from the concept to completion of a project, the paper provides a detailed view. The workings of a project are presented by covering all the

associated aspects. With the help of this paper the students grasp a sound understanding on how to initiate a project and how it can be completed. The problems associated to a project are also explained by this subject. Project management also helps the students to track the activities and find the shortest duration to complete a particular activity.

DISSERTATION (3036)

The ultimate outcome of dissertation work for students often includes enhanced research skills, critical thinking, and the ability to think deeply into a specialized topic. Students typically gain a comprehensive understanding of their field, improved writing and presentation skills, and the capacity to contribute original knowledge to their discipline.

INTERNATIONAL FINANCIAL MANAGEMENT (COM 3046)

This course focuses on the theoretical and practical knowledge required for the management of financial and investment functions of multinational corporations. Students will discover how the international capital markets, foreign exchange markets, and the derivatives market can be used to manage transaction and operating risks facing the multinational firm. It helps to identify and evaluate foreign direct investment and international acquisition opportunities. The students will be able to develop strategies to deal with other types of country risk associated with foreign operations.

ADVANCED COST AND MANAGEMENT ACCOUNTING (COM 3056)

To impact the students knowledge about the use of financial cost and other data for the purpose of managerial planning and control .To expose the students to the various methods of cost accumulation, budgeting and cost control .The course aims at equipping students with more application oriented aspects of Advanced Cost and Management Accounting .This course will provide accurate and timely financial and statistical information to managers to make short term and long term decisions. It deals with both theoretical and practical understanding of Accounting for Managers.

INDUSTRIAL RELATIONS & LABOUR LAWS (COM 3066)

The primary outcome of this subject is to maintain and develop good and healthy relations between employees and employers or operatives and management. The other objective of the

course is to make student apprised of the various issues of labour in India and to ameliorate the conditions of labour in India. To identify the Indian Labour Standards with that of the recognized standards. This course also aims at to bring about peace and healthy working environment in industrial work life. Students should able to outline the important causes & impact of industrial disputes. The students should also able to illustrate the role of trade union in the industrial setup. Students should able to elaborate Industrial Dispute settlement procedures. This course intends to make students aware of the various actors as part of the industrial relations (which also includes the influence of the state, ILO and so on) and understand the labor laws, issues and implications.

INTERNATIONAL MARKETING (COM 3076)

The paper discusses the fundamentals of marketing as well as how it is used in the modern world. Students gain a solid and useful understanding of how marketing functions through this study. The topic helps students understand the numerous ideas under marketing by taking into account the current national and worldwide marketing landscape. The report also offers a number of useful suggestions regarding marketing philosophies. Students are given an overview of all the facets of marketing, which aids in their understanding of its significance
